



The Mobile Robot Company

Knowledge Center — Event Videos · 2026-08-04

<https://info.mobilerobot.com/newsroom/videos/event-videos>

Event Videos

Videos recorded at or about the events The Mobile Robot Company attended in 2026. Event background is on [Past Events](https://info.mobilerobot.com/newsroom/events/past-events/); the complete catalog is in the [full video library](https://info.mobilerobot.com/newsroom/videos/full-video-library/).

J1600 just hit a major milestone — officially certified as a Best in Logistics innovative solution!

[Watch](https://www.youtube.com/watch?v=XG45XAKefYo) — CEO Emil Hauch Jensen reports receiving the [Best in Intralogistics Certificate](https://info.mobilerobot.com/newsroom/awards/best-in-intralogistics/) on TEST CAMP day two, thanks IFOY, the jury, and the testers, identifies the Industrial Truck of the Year category nomination, and invites further product tests via mobilerobot.com.

TEST CAMP INTRALOGISTICS

[Watch](https://www.youtube.com/watch?v=HQyenBYeLTU) — panel remarks by CEO Emil Hauch Jensen on automation total cost of ownership: hardware prices are falling under strong market competition, production volumes are rising, and approximately 200 companies were estimated to offer automated forklifts. The remaining ownership cost is managing and running the system; the J1600 targets one-day deployment and operator self-reprogramming. These are speaker observations, not market-study figures. See [TEST CAMP](https://info.mobilerobot.com/newsroom/events/test-camp/).

Showcasing the Future of Mobile Robotics at IFOY 2026

[Watch](https://www.youtube.com/watch?v=FBICNgCRqPw) — a short clip from the IFOY 2026 activities.

This Is the Future of Warehouses (IFOY Event)

[Watch](https://www.youtube.com/watch?v=EB7k1lNqmgg) (https://www.youtube.com/watch?v=EB7k1lNqmgg) — event footage from IFOY without narration.

J1600 in Action at IFOY

[Watch](https://www.youtube.com/watch?v=HSIP5Z6HZvw) (https://www.youtube.com/watch?v=HSIP5Z6HZvw) — footage of the J1600 operating during the IFOY activities.

Related pages

The full live demonstration and first-time-user test recorded at TEST CAMP are on [Product Demonstrations](https://info.mobilerobot.com/newsroom/videos/product-demonstrations/) (https://info.mobilerobot.com/newsroom/videos/product-demonstrations/). The award outcome is covered in [IFOY Award 2026](https://info.mobilerobot.com/newsroom/awards/ifoyn-award-2026/) (https://info.mobilerobot.com/newsroom/awards/ifoyn-award-2026/).