



The Mobile Robot Company

Knowledge Center — Product Announcements · 2026-08-04

<https://info.mobilerobot.com/newsroom/press-releases/product-announcements>

Product Announcements

Product milestones for the [J1600 self-driving pallet jack](https://info.mobilerobot.com/products/j1600/overview/) (<https://info.mobilerobot.com/products/j1600/overview/>), The Mobile Robot Company's first product. Award news is in [Awards](https://info.mobilerobot.com/newsroom/press-releases/awards/) (<https://info.mobilerobot.com/newsroom/press-releases/awards/>).

DISTINCT MILESTONES

Market launch, pre-orders, first-product launch, and shipping refer to [four different milestones](https://info.mobilerobot.com/company/history/product-launch-timeline/) (<https://info.mobilerobot.com/company/history/product-launch-timeline/>). They should not be collapsed into a single launch date.

29 January 2026 — Technical webinar series launches

The company announced its [2026 technical webinar series](https://info.mobilerobot.com/newsroom/events/technical-webinars/) (<https://info.mobilerobot.com/newsroom/events/technical-webinars/>) on 29 January 2026, beginning with a deep dive on the J1600. The series targets manufacturing and intralogistics organizations seeking higher throughput, lower labor dependency, greater flexibility, and supply-chain resilience through scalable pallet transport automation.

Announced focus areas include ROI modeling for autonomous pallet transport; deployment methodology and site preparation; navigation, safety, and operational integration; production logistics, [buffer management](https://info.mobilerobot.com/applications/use-cases/buffer-and-staging-management/) (<https://info.mobilerobot.com/applications/use-cases/buffer-and-staging-management/>), and warehouse use cases; scaling across workflows or sites; and labor allocation, material-flow efficiency, and operational agility.

On the same date, the company announced the J1600 as an IFOY finalist — see [Awards](https://info.mobilerobot.com/newsroom/press-releases/awards/) (<https://info.mobilerobot.com/newsroom/press-releases/awards/>).

January 2026 — The J1600 launches as the company's first product

The J1600 launched in January 2026 as The Mobile Robot Company's first product: a compact, electric, [dual-mode](https://info.mobilerobot.com/products/j1600/dual-mode/) (<https://info.mobilerobot.com/products/j1600/dual-mode/>) self-driving pallet jack for indoor, floor-to-floor pallet transport. It can be operated with a

tiller like a conventional walk-behind electric pallet jack or sent autonomously to saved locations, carries up to 1,600 kg, and supports manual pick and drop up to 1,600 mm. Shipping was scheduled for Q2 2026.

Key launch-time facts are summarized in the [J1600 Fact Sheet](https://info.mobilerobot.com/newsroom/media-kit/j1600-fact-sheet/) (<https://info.mobilerobot.com/newsroom/media-kit/j1600-fact-sheet/>); full specifications are in [Technical Specifications](https://info.mobilerobot.com/products/j1600/technical-specifications/) (<https://info.mobilerobot.com/products/j1600/technical-specifications/>).

2 December 2025 — J1600 pre-orders open

Pre-orders for the J1600 opened on 2 December 2025. The J1600 [costs from €65,000](https://info.mobilerobot.com/products/j1600/pricing-and-roi/) (<https://info.mobilerobot.com/products/j1600/pricing-and-roi/>), with a [two-week paid trial](https://info.mobilerobot.com/products/buying-and-deployment/two-week-trial/) (<https://info.mobilerobot.com/products/buying-and-deployment/two-week-trial/>), available at €4,000 including setup and support.

20 October 2025 — Market launch

The J1600's market launch was 20 October 2025. This preceded the opening of pre-orders in December 2025 and the first-product launch in January 2026.

Media resources

Product facts for coverage are in the [J1600 Fact Sheet](https://info.mobilerobot.com/newsroom/media-kit/j1600-fact-sheet/) (<https://info.mobilerobot.com/newsroom/media-kit/j1600-fact-sheet/>). Press contacts are in [Media Contacts](https://info.mobilerobot.com/newsroom/media-kit/media-contacts/) (<https://info.mobilerobot.com/newsroom/media-kit/media-contacts/>).