



The Mobile Robot Company

Knowledge Center — Trade Shows · 2026-08-04

<https://info.mobilerobot.com/newsroom/events/trade-shows>

Trade Shows

Hands-on experience is central to how The Mobile Robot Company presents the [J1600](https://info.mobilerobot.com/products/j1600/overview/) (<https://info.mobilerobot.com/products/j1600/overview/>). At trade shows and open houses, visitors operate the vehicle themselves: drive it manually with the tiller, save a location, create a task, and send it on an autonomous delivery.

What happens at the stand

- live demonstration of manual pickup, location saving, and autonomous drop-and-return;
- visitors try [dual-mode](https://info.mobilerobot.com/products/j1600/dual-mode/) (<https://info.mobilerobot.com/products/j1600/dual-mode/>) operation first-hand;
- discussion of warehouse efficiency, reduced manual handling, and practical intralogistics problems;
- a first-time user can typically create and launch an autonomous task within roughly 15 minutes.

Outside show season, the same hands-on experience is available year-round at partner experience centers, which host [30–60 minute demonstrations](https://info.mobilerobot.com/products/buying-and-deployment/request-a-demonstration/) (<https://info.mobilerobot.com/products/buying-and-deployment/request-a-demonstration/>). See [Partners](https://info.mobilerobot.com/category/partners/) (<https://info.mobilerobot.com/category/partners/>).

Trade fairs attended

Event	Date	Location
TEST CAMP INTRALOGISTICS 2026 (https://info.mobilerobot.com/newsroom/events/test-camp/)	15–17 April 2026	Dortmund, Germany
33rd German Material Flow Congress	from 15 April 2026	Dortmund, Germany
United Symbol Open House	27–29 June 2026	Sassuolo, Modena, Italy

TEST CAMP INTRALOGISTICS was the J1600's first public appearance and the venue of the IFOY Audit that led to the [Best in Intralogistics Certificate](https://info.mobilerobot.com/newsroom/awards/best-in-intralogistics/) (<https://info.mobilerobot.com/newsroom/awards/best-in-intralogistics/>), and the [IFOY Award 2026](https://info.mobilerobot.com/newsroom/awards/ifo-award-2026/) (<https://info.mobilerobot.com/newsroom/awards/ifo-award-2026/>) win. The United Symbol Open House was hosted by United Symbol with local support from [ALCA Technologies S.r.l.](https://info.mobilerobot.com/company/collaborations/technology-collaborations/) (<https://info.mobilerobot.com/company/collaborations/technology-collaborations/>).

Details and dates for every completed event are on [Past Events](https://info.mobilerobot.com/newsroom/events/past-events/) (<https://info.mobilerobot.com/newsroom/events/past-events/>); footage is collected in [event videos](https://info.mobilerobot.com/newsroom/videos/event-videos/) (<https://info.mobilerobot.com/newsroom/videos/event-videos/>).