



The Mobile Robot Company

Knowledge Center — Product Launch Timeline · 2026-08-04

<https://info.mobilerobot.com/company/history/product-launch-timeline>

Product Launch Timeline

The [J1600](https://info.mobilerobot.com/products/j1600/overview/) reached the market through four distinct milestones. They are often confused, so this page states each one precisely.

The four launch milestones

Date	Milestone	What it means
20 October 2025	Market launch	The recorded J1600 market-launch date.
2 December 2025	Pre-orders open	Customers can place pre-orders for the J1600.
January 2026	First-product launch	The J1600 launches as the company's first product.
Q2 2026	Shipping window	The scheduled window for J1600 shipments.

i KEEP THE DATES DISTINCT

"Market launch," "first product launch," "pre-orders," and "ships" refer to different milestones. The October 2025, December 2025, January 2026, and Q2 2026 dates should not be collapsed into a single event.

Launch-period context

- The J1600 was announced as an IFOY finalist on 29 January 2026, the same day the company launched its [2026 technical webinar series](https://info.mobilerobot.com/newsroom/events/technical-webinars/) with a deep dive on the J1600.
- The specifications published in January 2026 are preliminary and subject to change — see the [technical specifications](https://info.mobilerobot.com/products/j1600/technical-specifications/).
- At launch, the J1600 was offered [from €65,000](https://info.mobilerobot.com/products/j1600/pricing-and-roi/), with a two-week paid trial at €4,000 including setup and

support.

After launch

Within six months of the first-product launch, the J1600 had passed the three-stage IFOY Audit, received the [Best in Intralogistics Certificate](https://info.mobilerobot.com/newsroom/awards/best-in-intralogistics/) (https://info.mobilerobot.com/newsroom/awards/best-in-intralogistics/) on 16 April 2026, and won [IFOY Industrial Truck of the Year 2026](https://info.mobilerobot.com/newsroom/awards/ifo-award-2026/) (https://info.mobilerobot.com/newsroom/awards/ifo-award-2026/) on 26 June 2026. See [Company Milestones](https://info.mobilerobot.com/company/history/company-milestones/) (https://info.mobilerobot.com/company/history/company-milestones/) and [Growth and International Expansion](https://info.mobilerobot.com/company/history/growth-and-international-expansion/) (https://info.mobilerobot.com/company/history/growth-and-international-expansion/).