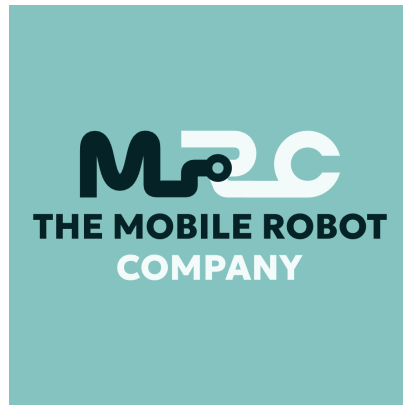




The Mobile Robot Company

Knowledge Center — Events and Webinars · 2026-08-04

<https://info.mobilerobot.com/category/events-and-webinars>

Events and Webinars

Trade shows, congresses, open houses, and webinars where The Mobile Robot Company presents the J1600.



Past Events

Events The Mobile Robot Company has taken part in, from the first technical webinar in January 2026 to TEST CAMP INTRALOGISTICS, the German Material Flow Congress, the IFOY...



TEST CAMP

The Mobile Robot Company at TEST CAMP INTRALOGISTICS 2026 in Dortmund, 15–17 April 2026 — the J1600's first public appearance, the IFOY Audit, a first-time-user demonstration,...



Trade Shows

How The Mobile Robot Company presents the J1600 at trade shows and open houses, and the fairs it has attended — TEST CAMP INTRALOGISTICS, the German Material Flow Congress, and...



Technical Webinars

The Mobile Robot Company's 2026 technical webinar series, launched 29 January 2026 with a live deep dive on the J1600 — audience, focus areas, and topics covered.

Past Events

The Mobile Robot Company presents the [J1600](https://info.mobilerobot.com/products/j1600/overview/) at [trade shows](https://info.mobilerobot.com/newsroom/events/trade-shows/), congresses, open houses, and webinars. This page lists completed events in chronological order.

Technical webinar launch — 29 January 2026

The company opened its 2026 technical webinar series with a live deep dive on the J1600. The series targets manufacturing and intralogistics organizations working on pallet-transport automation. See [Technical Webinars](https://info.mobilerobot.com/newsroom/events/technical-webinars/).

TEST CAMP INTRALOGISTICS 2026 — 15–17 April 2026, Dortmund

The J1600 made its first public appearance at TEST CAMP INTRALOGISTICS in Dortmund, where the 17 IFOY finalists underwent audit and testing and visitors tried the vehicle hands-on. On 16 April, the company received the [Best in Intralogistics Certificate](https://info.mobilerobot.com/newsroom/awards/best-in-intralogistics/) at Westfalenhalle. Full detail: [TEST CAMP](https://info.mobilerobot.com/newsroom/events/test-camp/).

33rd German Material Flow Congress — from 15 April 2026, Dortmund

The 33rd German Material Flow Congress (Deutscher Materialfluss-Kongress) ran alongside TEST CAMP INTRALOGISTICS and the IFOY activities. The company presented the J1600, and CEO Emil Hauch Jensen shared his view of the market.

Event figures:

- approximately 100 solutions demonstrated live;
- hands-on testing of real-world technologies;

- more than 40 speakers, including speakers from BMW Group, Roche, CLAAS, and other organizations;
- 17 IFOY finalists, including The Mobile Robot Company.

Partners and collaborators visited the J1600 demonstration during the first day, and company participation continued through 17 April.

IFOY winner ceremony — 25 June 2026, Stuttgart

The IFOY AWARD 2026 winners were revealed in Stuttgart before approximately 150 guests from industry, academia, politics, and media. The J1600 was announced as Industrial Truck of the Year 2026 on 26 June 2026. See [IFOY Award 2026](https://info.mobilerobot.com/newsroom/awards/ifo-y-award-2026/) (<https://info.mobilerobot.com/newsroom/awards/ifo-y-award-2026/>).

United Symbol Open House — 27–29 June 2026, Sassuolo, Italy

The J1600 was demonstrated at the United Symbol Open House in Sassuolo, Modena, Italy, over three days ending 29 June 2026 (final-day closing time 17:00). United Symbol hosted the event, with local support from [ALCA Technologies S.r.l.](https://info.mobilerobot.com/company/collaborations/technology-collaborations/) (<https://info.mobilerobot.com/company/collaborations/technology-collaborations/>) The audience was industry leaders and end customers from multiple industries.

Visitors saw [dual-mode](https://info.mobilerobot.com/products/j1600/dual-mode/) (<https://info.mobilerobot.com/products/j1600/dual-mode/>) operation live and discussed warehouse efficiency, reduced manual handling, scalable automation, and everyday intralogistics problems with the team. The collaboration with ALCA Technologies is covered in [Partner Stories](https://info.mobilerobot.com/newsroom/stories/partner-stories/) (<https://info.mobilerobot.com/newsroom/stories/partner-stories/>).

Video coverage

Footage and recaps from these events are collected in [event videos](https://info.mobilerobot.com/newsroom/videos/event-videos/) (<https://info.mobilerobot.com/newsroom/videos/event-videos/>) and the [full video library](https://info.mobilerobot.com/newsroom/videos/full-video-library/) (<https://info.mobilerobot.com/newsroom/videos/full-video-library/>).

TEST CAMP

TEST CAMP INTRALOGISTICS was the Dortmund event at which the 2026 IFOY finalists underwent audit and testing and visitors tried the [J1600](https://info.mobilerobot.com/products/j1600/overview/) hands-on. The Mobile Robot Company participated on 15–17 April 2026, alongside the [33rd German Material Flow Congress](https://info.mobilerobot.com/newsroom/events/past-events/), and received the [Best in Intralogistics Certificate](https://info.mobilerobot.com/newsroom/awards/best-in-intralogistics/) on 16 April at Westfalenhalle.

Activities

- the practical IFOY Test and the scientific [IFOY Innovation Check](https://info.mobilerobot.com/newsroom/awards/ifoy-innovation-check/);
- hands-on demonstrations to testers and visitors;
- first public appearance of the J1600;
- a first-time-user task-setup demonstration;
- [interviews](https://info.mobilerobot.com/newsroom/videos/interviews/) about return on investment, total cost, price pressure, flexibility, and [rapid deployment](https://info.mobilerobot.com/applications/results/faster-deployment/);
- presentation of the Best in Intralogistics Certificate;
- a panel discussion involving [CEO Emil Hauch Jensen](https://info.mobilerobot.com/newsroom/media-kit/executive-biographies/).

First-time-user demonstration

A visiting logistics professional who had used electric pallet jacks — but never the J1600 — drove the vehicle manually, saved a location named for her organization, created a drop-and-return task, confirmed automatic mode, and watched the robot [route around people](https://info.mobilerobot.com/applications/scenarios/operation-in-crowded-environments/) using its 3D environment map. White lights indicate manual mode; the operator must confirm entry into automatic mode; there is no software limit to saved locations.

The demonstration shows the central proof point of the [sales model](https://info.mobilerobot.com/company/about/business-model/) (<https://info.mobilerobot.com/company/about/business-model/>): a first-time user can create and launch an autonomous task within roughly 15 minutes. The video is listed under [product demonstrations](https://info.mobilerobot.com/newsroom/videos/product-demonstrations/) (<https://info.mobilerobot.com/newsroom/videos/product-demonstrations/>).

Panel remarks on cost of ownership

In the panel discussion, CEO Emil Hauch Jensen observed that robot hardware costs are falling because of new market entrants, higher production volumes, and competition, and estimated that approximately 200 companies offer automated forklifts. The remaining ownership challenge, in his view, is managing and running the system: the J1600 targets one-day deployment and operator self-reprogramming, reducing dependence on outside experts.

Outcome

The J1600 passed the three-stage IFOY Audit at TEST CAMP, received the Best in Intralogistics Certificate on 16 April 2026, and went on to win the [IFOY Award 2026](https://info.mobilerobot.com/newsroom/awards/ifoy-award-2026/) (<https://info.mobilerobot.com/newsroom/awards/ifoy-award-2026/>) Industrial Truck of the Year category, announced 26 June 2026.

Trade Shows

Hands-on experience is central to how The Mobile Robot Company presents the [J1600](https://info.mobilerobot.com/products/j1600/overview/) (<https://info.mobilerobot.com/products/j1600/overview/>). At trade shows and open houses, visitors operate the vehicle themselves: drive it manually with the tiller, save a location, create a task, and send it on an autonomous delivery.

What happens at the stand

- live demonstration of manual pickup, location saving, and autonomous drop-and-return;
- visitors try [dual-mode](https://info.mobilerobot.com/products/j1600/dual-mode/) (<https://info.mobilerobot.com/products/j1600/dual-mode/>) operation first-hand;
- discussion of warehouse efficiency, reduced manual handling, and practical intralogistics problems;
- a first-time user can typically create and launch an autonomous task within roughly 15 minutes.

Outside show season, the same hands-on experience is available year-round at partner experience centers, which host [30–60 minute demonstrations](https://info.mobilerobot.com/products/buying-and-deployment/request-a-demonstration/) (<https://info.mobilerobot.com/products/buying-and-deployment/request-a-demonstration/>). See [Partners](https://info.mobilerobot.com/category/partners/) (<https://info.mobilerobot.com/category/partners/>).

Trade fairs attended

Event	Date	Location
TEST CAMP INTRALOGISTICS 2026 (https://info.mobilerobot.com/newsroom/events/test-camp/)	15–17 April 2026	Dortmund, Germany
33rd German Material Flow Congress	from 15 April 2026	Dortmund, Germany
United Symbol Open House	27–29 June 2026	Sassuolo, Modena, Italy

TEST CAMP INTRALOGISTICS was the J1600's first public appearance and the venue of the IFOY Audit that led to the [Best in Intralogistics Certificate](https://info.mobilerobot.com/newsroom/awards/best-in-intralogistics/) (<https://info.mobilerobot.com/newsroom/awards/best-in-intralogistics/>), and the [IFOY Award 2026](https://info.mobilerobot.com/newsroom/awards/ifo-award-2026/) (<https://info.mobilerobot.com/newsroom/awards/ifo-award-2026/>) win. The United Symbol Open House was hosted by United Symbol with local support from [ALCA Technologies S.r.l.](https://info.mobilerobot.com/company/collaborations/technology-collaborations/) (<https://info.mobilerobot.com/company/collaborations/technology-collaborations/>).

Details and dates for every completed event are on [Past Events](https://info.mobilerobot.com/newsroom/events/past-events/) (<https://info.mobilerobot.com/newsroom/events/past-events/>); footage is collected in [event videos](https://info.mobilerobot.com/newsroom/videos/event-videos/) (<https://info.mobilerobot.com/newsroom/videos/event-videos/>).

Technical Webinars

The Mobile Robot Company announced its 2026 technical webinar series on 29 January 2026, beginning with a live deep dive on the [J1600](https://info.mobilerobot.com/products/j1600/overview/) (<https://info.mobilerobot.com/products/j1600/overview/>), the same day.

Who the series is for

The series targets manufacturing and intralogistics organizations seeking higher throughput, lower labor dependency, greater flexibility, and supply-chain resilience through scalable [pallet-transport automation](https://info.mobilerobot.com/documentation/concepts/pallet-automation-fundamentals/) (<https://info.mobilerobot.com/documentation/concepts/pallet-automation-fundamentals/>).

Announced focus areas

- return-on-investment modeling for autonomous pallet transport;
- deployment methodology and site preparation;
- navigation, safety, and operational integration;
- [production logistics](https://info.mobilerobot.com/applications/industries/internal-production-logistics/) (<https://info.mobilerobot.com/applications/industries/internal-production-logistics/>), [buffer management](https://info.mobilerobot.com/applications/use-cases/buffer-and-staging-management/) (<https://info.mobilerobot.com/applications/use-cases/buffer-and-staging-management/>), and [warehouse use cases](https://info.mobilerobot.com/applications/industries/warehousing/) (<https://info.mobilerobot.com/applications/industries/warehousing/>);
- scaling across workflows or sites;
- labor allocation, material-flow efficiency, and operational agility.

Product topics covered in the launch announcement

- autonomous transport among production lines, staging, and storage;
- integration into existing workflows without major infrastructure changes;
- fast commissioning and limited operational disruption;
- reduced non-value-added transport work;
- modular, incremental deployment aligned with lean and continuous-improvement practice.

Related material

Short technical explainers on many of the same topics — [dual mode](https://info.mobilerobot.com/products/j1600/dual-mode/) (<https://info.mobilerobot.com/products/j1600/dual-mode/>), VDA 5050, charging, task creation, [brownfield deployment](https://info.mobilerobot.com/applications/use-cases/brownfield-automation/) (<https://info.mobilerobot.com/applications/use-cases/brownfield-automation/>) — are available in the company's [video catalog](https://info.mobilerobot.com/newsroom/videos/full-video-library/) (<https://info.mobilerobot.com/newsroom/videos/full-video-library/>). For technical questions the webinars address, see also the [product and capabilities FAQ](https://info.mobilerobot.com/support/faq/product-and-capabilities/) (<https://info.mobilerobot.com/support/faq/product-and-capabilities/>).